



AVMA Protected Action: Truck Messaging

All UWW members can take the action of stopping work to write campaign messages on Ambulance Victoria vehicles. This action can be taken so long as it does not disturb service delivery.

The following campaign messages can be written on Ambulance Victoria vehicles. If you would like to create your own message, please contact the union first so we can confirm it. This helps ensure that all messaging is appropriate and does not unintentionally offend members of the community.

General Campaign Messaging:

Support Staff keep the Lights and Sirens On.

Without Us, Ambulance Victoria Stops.

Vic Gov: Fund AV Properly.

No Ambulance Service Without Support Staff.

Vic Gov: Pay Us Fairly!

Behind the Scenes - Not Behind in Pay.

Vic Gov: Pay Ambulance Support Staff Fairly!

Paramedics Aren't Alone.

Behind this truck is a Team of Support Staff.

Vic Gov: Value Us. Pay Us Fairly.



It Takes a Team to Save a Life

Support the people behind the scenes!

Vic Gov: Pay Us Fairly.

Without Us, AV STOPS.

Value the People Behind the Scenes

AV: Pay Support Staff Fairly!

Fair Pay Saves Lives Too

Vic Gov: Fund AV Properly.

Look After Your Support Staff!

No Ambulance Service Without Fleet Logistics.

Vic Gov: PAY US FAIRLY!

Cheeky Messaging:

Will Melbourne Get a Second Airport

Before AV Pay Their Support Staff Fairly?

Vic Gov: Invest in AV!

Support Staff Wages - More red flags than a Love Island contestant.

Ambulance Victoria: Stop Playing Games – Pay Us Fairly!



Logistics:

Our Logistics Game? Michelin Star.

Our Pay? Takeaway Special.

Vic Gov: Fund AV Support Staff Fairly!

Logistics Keep the Lights & Sirens On

AV Keeps Our Wages in The Dark.

Vic Gov: Pay Us Fairly!

Admin:

We're all born naked, and the rest is admin.

Hey, AV: Pay Your Support Staff Fairly!

Our admin skills? Grammy level.

Our pay? Spotify Free Trial.

Hey, AV: Pay Your Support Staff Fairly!

Fair Pay for AV Administrators?

We've seen more unicorns in the head office.

Vic Gov: Pay us Fairly!

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